

# Héctor Dario Arroyo Gómez



## Details

**Date of birth:** 17/02/1985

**Nationality:** Spanish

**Status:** Single

Full availability to travel and relocate

## Address:

Vesterbrogade 105A, 2-4  
Copenhagen, 1620  
Denmark

## Languages

<b>Spanish:</b>	Native
<b>Catalan:</b>	Native
<b>English:</b>	Fluent
<b>Italian:</b>	Fluent
<b>Danish:</b>	Basic
<b>Japanese:</b>	Basic

## Connect:



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<https://holahector.com>

## Profile

I've been working managing products almost all my career. Having the beginners mindset, I take every day and every experience as a new lesson.

Passionate about music, innovation and human-wellbeing. I really believe that **we can create a better world** through technology. Global mindset and global impact, I have a people-first approach in everything I do.

Let's do something great together!

## Experience

*Senior Product Owner* at Linkfire (2019-2020)

- Opening the platform to B2C users, **from 0 to >20k organic**
- **5% growth** on traffic for all customers

*Community Organiser* at Product School(2018-2019)

- **25% growth** of the community

*Global Product Manager* at Telefonica (2018-2020)

- **x1000 growth** in number of conversations with Aura (AI bot)
- **x800 growth** in number of users

*CEO* at City Hut (2017-2018)

- Winner of AllStartupWeekend from Demium Startups

*Product Owner, Country Manager* at Kairos DS (2015-2016)

- **x5 team members** at first international office (Mexico City)
- **+1 new customer** (Santander Bank Mexico)

*Product Manager* at Santander Bank Spain (2015)

- Launch *123 account* update reaching **50k push notifications** to customers (first push notification marketing campaign).

*Scrum Master* at Intelygenz (2014)

- Lead a 12 people team
- Renew the contract with customer (Vodafone) for a 2nd phase

*Product Manager* at Santander Bank Corporate

- First app in Santander Bank Germany. **35k users** first month

Other experiences:

Agile methodologies, Google Analytics teacher (2016-2017)

iOS Developer (2011-2013)

## Education

*B. Sc. in Computer Science* at Universidad Politécnica de Valencia (2006-2012)

- **Degree thesis with Honors:** "Social networks and visual impairment: development of a Twitter client accessible for people with low vision problems in iOS devices"
- **UPV-Bancaja award** for Degree thesis

*Erasmus grant student* at Universita' degli Studi di Brescia (2008 - 2009)

*Postgraduate diploma in Software development for Mobile Devices* at Universidad de Alicante (2011-2012)

Additional non-formal education in *Agile Methodologies (including CSPO certification), Marketing and Deep Learning.*